

EDGA Council Meeting September 25, 2022 8:30-9:30pm Google Meet

Distribution/Attendees:

(X) President	Tim Plamondon
(X) Vice-President	Travis Bouchard
(X) Secretary	Vicky Yeung
(X) Treasurer	Joey Wilson
(X) MAL Communications	Brock Ciochetti
(X) MAL Course Maint.	Kevin Baluk
(X) MAL Growth	Eric Moon
(X) MAL Programming	Tessa Margetts
() Member-At-Large	Aaron JacksonCrabb
() Member-At-Large	Sydney Johnson-Parker

Agenda	Notes	Action Items
	Meeting commences: 8:36 pm	
1. Registration	<ul> <li>249 paid registrations</li> <li>255 registered</li> <li>Internal goal 160</li> <li>Extra registrations due to Niska Paskwahk more than paid for basket donation (rough estimate 65-70 additional members)</li> <li>A lot of folks want to support the club so that may also be driving memberships</li> </ul>	Actions: Tim to email unpaid members to follow up
	Completed Actions: Brock social media reminder for survey	

2. League Coordination	<ul> <li>Rundle one more round (projected 100 had 96)</li> </ul>	Actions: LDs reach out to
	<ul> <li>Feedback: people want to bring</li> </ul>	individual league
	back the year end tournament that	sponsors and thank
	happens on the Saturday after the	them
	last round	
	• Had good numbers showing up	
	(about 60)	
	<ul> <li>Gander Flight League caused some</li> </ul>	
	players to not play Rundle - had 60	
	something people in that league	
	<ul> <li>Hermitage (projected 30 - had 31)</li> </ul>	
	<ul> <li>Brock will highlight the payout</li> </ul>	
	<ul> <li>Went over purchase budget by \$40</li> </ul>	
	(hard to buy 22 discs with \$500)	
	• Had about 9 of the 15 teams every	
	week	
	• Women's Leagues (projected 20 + 20 / had	
	17 + 22)	
	<ul> <li>Get together</li> </ul>	
	<ul> <li>No one won ace pot for Comp</li> </ul>	
	converted it into prize (bag + disc)	
	<ul> <li>Rec League has basket, bag and</li> </ul>	
	some additional prizes purchased	
	from BR Disc Golf (sponsor)	
	Northwest	
	<ul> <li>All prizes handed out</li> </ul>	
	• Hills	
	<ul> <li>No update at this time</li> </ul>	
	<ul> <li>Fantasy League Update</li> </ul>	
	<ul> <li>Doesn't remind you to go make</li> </ul>	
	your picks so reduces engagement	
	because people forget	
	<ul> <li>Indoor Training Camp</li> </ul>	
	<ul> <li>Vicky will no longer be working for</li> </ul>	
	EUPA as of Oct 31	
	<ul> <li>Reached out to Victoria Soccer Club</li> </ul>	
	on waiting list for Dec/Jan	
	<ul> <li>2 hours is a bit too long time slot -</li> </ul>	
	could have 2 types of programming	
	on the same night	

2. Sponsorship opportunities	<ul> <li>Sponsorship this year has been great</li> <li>Completed Actions:</li> </ul>	Actions: Alley Kat & BP & MVMT still require public shout outs
	<ol> <li>Hermitage         <ul> <li>Moved 5 baskets of the 10 on the City's list                 - some of the concrete blocks were large                 so it was time consuming</li> <li>Bent a pole on one basket during                 relocation</li> <li>Made sure City approved placement on                 each one that was moved</li> <li>Flagged fairways for mowing by the City</li> <li>Removed the OB market (16 &amp; 17)</li> <li>Requested that we move onto next phase -                 no new business case required, can just                 amend</li> <li>Meeting to be scheduled with City to                 amend business plan to include concrete                 tee pads</li> <li>Want to pressure the City to get this done                 this year (i.e. October 15)</li> <li>City will get EPCOR to fix holes at Hole 6</li> </ul> </li> <li>Science Park / Sunridge         <ul> <li>No updates at this time</li> <li>Mud was an issue this summer - created                 more mud than anticipated due to new                 drainage</li> <li>Still want to partner with us</li> <li>Joey has started to write a business plan                 for the Provincial government - 9 holes on                       each property</li> </ul> </li> <li>Niska Paskwahk (at AB Hospital)     <ul> <li>Media spot</li> <li>Overwhelmingly positive</li> <li>Tracking on the AB side to put in tee pads                       (not this year but they really seem                           interested)</li> <li>Only had one issue with an EDGA member                       smelling like cannabis</li> <li>Signage - members find it confusing - may</li></ul></li></ol>	Actions: Kevin and Tim to meet before call with the City (re: Hermitage) Joey to meet with Grant at Sunridge this upcoming week Tim to ask AB Hospital about sign relocation Whoever is next at Hermitage (Travis?), take photos of holes in the ground so City can fix them Kevin to get another quote for locksmith

<ul> <li>AB Hospital tried a Friday League</li> </ul>
<ul> <li>At Grand Opening, the upper level of the</li> </ul>
Hospital love the course
<ul> <li>Lindsay believes we will be able to do</li> </ul>
digital waivers next year
 4. Rundle Maintenance
<ul> <li>EPCOR hasn't told us anything</li> </ul>
<ul> <li>Baskets are in Tim's basement still since no</li> </ul>
holes have been closed yet
<ul> <li>Hole 18 - someone ripped the sign off</li> </ul>
again - Joey only saw pieces of the sign,
the whole sign is missing - plastic core so
easily damaged
<ul> <li>James Morton has 2 sets of Innova chains</li> </ul>
(possibly for 11 & 6) to offer
Hole 12 gauge is different
5. Griesbach
<ul> <li>Vicky will reach out again to the</li> </ul>
Community League
6. Kingswood Park (St. Albert)
<ul> <li>Pushed back to 2023 - delays with</li> </ul>
stakeholders
<ul> <li>Langholm will remain until Kingswood</li> </ul>
opens
7. Sherwood Park
No updates
<ul> <li>Chris is having 9 hole events to really push</li> </ul>
possibly getting 9 baskets eventually
<ul> <li>New park does have disc golf as something</li> </ul>
being considered
8. The Hills
<ul> <li>One basket (7) has now been moved even</li> </ul>
shorter and even more right
<ul> <li>No recent issues</li> </ul>
9. Norwester
<ul> <li>Police file just accepted 5 days ago - no</li> </ul>
one has reached out
<ul> <li>State that we can pursue insurance claims</li> </ul>
with police report
<ul> <li>Surface language policy seems to have</li> </ul>
some damage coverage
<ul> <li>Bigger problem is the ground - really loose</li> </ul>
around the concrete

<ul> <li>Gander wants to be more involved - could</li> </ul>	
reach out to them to help fix Norwester	
since it is the course closest to their store	
• Email to members (October Newsletter) to	
report back if they encounter the trucker	
that is honking a players at Norwester or	
witness any incidents - include note about	
no vigilantism	
10. Course Signs	
Hermitage Permanent Signs	
<ul> <li>Pending the course (tee pads)</li> </ul>	
<ul> <li>Rundle Big Sign</li> </ul>	
<ul> <li>Kevin talked to Curtis - wanted to</li> </ul>	
change some of the wording	
wording to the council for feedback	
• Have Curtis make new Hole 18 sign	
11. City of Edmonton - Long Term	
In process	
No hurry	
12. Bears Paw Community League (Jeff	
Hildebrecht)	
<ul> <li>Tim will walk with Jeff tomorrow</li> </ul>	
<ul> <li>Not an EDGA priority</li> </ul>	
13. Basket Keys	
<ul> <li>Received quote for keys from ALW:</li> </ul>	
\$640/18 holes, \$520 for cheaper and no	
covered	
<ul> <li>Broke 5 locks during Hermitage install -</li> </ul>	
were the locks that came with the baskets	
<ul> <li>Rundle has 5 different types of locks,</li> </ul>	
should be redone	
<ul> <li>Lock box or sign out system</li> </ul>	
<ul> <li>Get 2nd quote: Brock's work uses Alberta</li> </ul>	
Lock Solid	
• Tim knows a locksmith, could have him	
give feedback on quotes	
14. Disc Return Box at Rundle	
• Reach out to Kevin Topping (does	
woodworking)	
Previous Actions:	
•	

	Completed Actions:	
	<ul> <li>Brock to follow up about the Hermitage tee pads / Kevin to talk to Wally</li> <li>Travis to talk to Lindsey about a youth waiver</li> <li>Tim to email UDisc about Rundle Ambassador</li> <li>Vicky to reach out to Wally about Griesbach</li> <li>Kevin to follow up about Rundle Big Sign - waiting for Curtis to reply - ready to do this whenever</li> <li>Kevin to get quotes for rekeying in preparation for vote at next meeting</li> </ul>	
2. Tournaments		
/ Events	<ul> <li>End of Season Event         <ul> <li>Nothing in the works at this time</li> <li>Victoria Soccer - they have a bar you can rent out at the same time</li> </ul> </li> <li>AGM         <ul> <li>In the past was last league night of the year</li> <li>ACT in the cafeteria one year</li> <li>Traditionally only 10-11 people</li> <li>Like the idea of social event with AGM to encourage participation</li> <li>Guest speaker to draw people online or in person</li> <li>Can talk to Matt from MVMT about pre-post game clinic</li> <li>Last week of November? 26th?</li> </ul> </li> <li>River City Cup 2023         <ul> <li>Tim to start a folder on the Drive</li> <li>Wally says it takes at least 6 months to plan</li> <li>Need to start planning soon!</li> </ul> </li> </ul>	Action: Brock to reach out to Victoria Soccer about AGM If folks have time, fill in slides on AGM presentation especially update league slides
	Completed Actions:	

3. Website / Social Media Update	<ul> <li>FB Group Members over 1100</li> <li>Instagram have 479 members</li> <li>Google Business Profile</li> <li>Google Ads for fee under Google NFP</li> <li>Discgolfer Magazine - we're bigger than the featured league (members-wise!)</li> <li>Outstanding Action:</li> <li>Brock to set up Google Business profile</li> </ul>	Action:
4. EDGA Swag	<ul> <li>Logo         <ul> <li>Quote: Artslinger.ca - 2 concepts \$1155 high end professional designer</li> <li>Put out to EDGA members - now is the time to reach out for graphic designers in our membership to get second quote</li> <li>Want this wrapped up by December</li> </ul> </li> <li>Apparel Update (Travis)         <ul> <li>Logo first</li> <li>Can roll out during registration in March - online store</li> <li>Stay away from putting years</li> </ul> </li> <li>Towels         <ul> <li>Retail \$20 get for around \$11 a piece</li> <li>LD and Council shirts</li> </ul> </li> <li>Completed Actions:         <ul> <li>Travis to research options for what we can get by April 9th</li> <li>Travis to get quote for professional graphic designer</li> </ul> </li> </ul>	Action:
5. Treasurer Update	<ul> <li>designer</li> <li>\$32,018 in the bank - pre-payouts</li> <li>\$12,370 rough estimate of payouts</li> </ul> Previous Action: Everyone come up with fundraiser idea	

6. New Business	<ul> <li>Google Workspace         <ul> <li>Brock to set up role specific emails and will reach out with passwords and log in information</li> </ul> </li> <li>St. Albert Clinics         <ul> <li>Vicky can do daytime session (would like help though) 1-1:50 pm Tuesday, October 18</li> </ul> </li> </ul>	Actions:
7. Next Meeting	OctoberDoodle to choose new date	Actions:
8. Adjournment	10:09pm	